



**PLATINUM
CREDITPLUS**
LENDING CORPORATION

COMPANY PROFILE

Company Overview

About the Company

Platinum Creditplus Lending Corporation was incorporated in 2013 with the primary purpose of offering another platform from which the growing number of seafarers and OFWS could get loans with much ease, and at competitive rates.

It aims to make a name in the industry of Non-Bank Financial Institutions and be the friendly partner that seafarers and OFWs can comfortably go to, for financial needs.

Platinum Petroleum Corporation (PPC) is the major stockholder, and Michael Cordova heads the company being the president of both PPC and PCLC.

Mission Statement

Our commitment is to be able to provide inclusive financial access to our clients and to serve the clients with the utmost professionalism, ease, and transparency through a streamlined process, manageable documentary requirements, and a friendly environment.

Vision

To become the friendliest, efficient and trustworthy lending corporation available in the market, so much so that PCLC becomes the leading choice when it comes to financial needs by providing security through low cost financing aimed to sustain the needs of the seafarers and their family.

Company Overview

Core Values

Management

1. Integrity
2. Competitiveness - always updated with industry's best practices
3. Innovation - product development and process
4. Professionalism

Marketing

1. Honesty in promotion
2. Modern and Fun
3. Strong sense of inclusivity

Operations

1. Integrity
2. Client-driven approach
3. Transparency
4. Respect
5. Strong sense of urgency

Key Message

Gain financial security for a better quality of life with our low interest rate – simple at mabilis.

Purpose-driven Message

1. Helping clients improve the quality of their life
2. Helping clients feel they are in control of their financial needs

Company Overview

Brief History

2013

- Operations' office was in Binondo, started with seafarers as the sole client base. Source of clients were entirely from freelance agents

2015

- Mabini branch was inevitably opened since congregation of seafarers has been taking place in Kalaw. Loan product expanded to include OFWs.

- Partnerships with agencies were developed. Currently has 6 very active partners

2018

- Makati Branch opened
- Salary loan for locally employed Filipinos were offered
- Pension loan was offered
- Makati Branch was closed in 2020.

**Both were suspended eventually. Salary loan showed poor collection performance, Pension loan did not take off.*

2019

- Kalaw Branch opened

Contact Us

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